

Buyer: New Listing Alert - **Workflow**

This automatic property alert will notify relevant buyers as soon as a new listing gets added. The alert will only be sent to relevant buyers, meaning the buyers for whom the listings falls within their budget and location range or is similar to listings they have previously shown interest in.

It is imperative that the new listing alert is send as soon as possible, so that your contacts receive it before it is made available to the public on REA. This will keep your contacts engaged and waiting for your next email.

Immediately



SMS to buyer

Hi [first_name], we've just listed a new property in [listing_suburb] that you might be interested in. View the listing here: [listing_URL]. Feel free to give me a call if you have any questions. [Agent_name], [Agency]



Email to buyer

*Subject: New Listing Alert: [listing_address]
Message: Hi [contact_firstname],*

We've just listed this new property in [listing_suburb] and we think you may be interested.

[listing]

Feel free to give me a call if you would like to know more about this listing.

[agent_signature]