

OFI New Attendee Check In - **Workflow**

This is a simple and short, yet effective automation. It provides your potential buyers and tenants with a personal follow-up to let them know you've noticed them, and it includes helpful information about the listing. It allows you to easily add the potential buyers and tenants to contact groups, making them eligible for property alerts and additional automations.

Immediately



SMS to attendee

Thanks for visiting [short_address], here is a link to view the property only [listing_URL]. Please contact me for any further information. [Agent name], [Agency name]



Task for consultant

Task for consultant to follow up in 72 hours



Set the contact's group

Add the attendee to the current buyer/tenant group



Create property alert

Add auto property alert for the attendee

24 hours later



Email to attendee

Subject: What did you think of [short_address]?

Message: Hi [contact_firstname],

Thank you again for visiting [short_address].

Please do not hesitate to get in touch with me should you have any questions at all.

[agent_signature]

7 days later



Task for consultant

Task for consultant to send follow-up email